

Concept Maps

2: You will then need to create a concept map with the following information:

1) In **pairs**, choose **ONE** of the following ads:

Nissan “Wonderful Humans”

Penguin Books “Novel Tweets”

Heinz “Draw Ketchup”

Scotiabank Hockey for All

Seneca College “Now Is Your Time”

Ikea, The Cristiano Bottle

Metrolinx “Like a messy bedroom”

Get That Lotto 649 Feeling

